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Dated: 11-04-2025

**Subject: Kashmir University Startup Idea Competition 2025**

**NOTICE**

The University of Kashmir is organizing the **Startup Idea Competition 2025**, inviting innovative minds—students and early-stage startup founders—to pitch their ground-breaking ideas and compete for exciting prizes and recognition.

The event is scheduled to be held in the **last week of April 2025** at the **NewGen IEDC, Naseem Bagh Campus, University of Kashmir**.

Participants will get the unique opportunity to:

- Present their startup ideas before a panel of top experts.
- Win **cash prizes** up to **₹20,000**.
- Compete for a **special award** for the **best women-led startup idea**.
- Gain **mentorship** and **incubation support** for further development of their ideas.

**Prize Details:**

- **First Prize:** ₹20,000
- **Second Prize:** ₹12,000
- **Third Prize:** ₹8,000
- **Best Women-led Startup Idea:** ₹10,000

Eligibility: Open to students and early-stage startup founders.

Last Date for Submission of Entries: April 15, 2025

Submission Link: [https://newgen.uok.edu.in/Main/UserForm.aspx?Form=IDEA\\_2025](https://newgen.uok.edu.in/Main/UserForm.aspx?Form=IDEA_2025)

Sd/-  
Principal

Copy to:

- 01.HOD Commerce for information.
- 02.Convenor Debate and Seminar Committee for information.
- 03.I/C Website Committee to upload the notice on the college website and official social media/handles.
- 04.Office records.